



# FAN CHANTS

## CONTENT SUMMARY



# WE'VE GOT YOU COVERED



## A PRODUCT THAT FOOTBALL FANS LOVE

Football is an emotive and passionate sport. Our content taps into this, and **relates to millions of people**. Chants can be **an 'edgy' component of your creative**.

## THOUSANDS OF CHANTS + TEAMS

We have over **22,000 chants** for nearly 1,000 teams. These are **100% genuine**, sung by real fans of the club. All chants are professionally mastered and looped to enable continuous play in AIFF/WAV/MP3 or any other format required.

## CURRENT AND NEW CONTENT

New player and manager songs, plus new anthems and classics can be delivered regularly and immediately to you, so **your campaign creative is extremely current**.

## LICENCES TO USE OUR RECORDINGS. SUPPORT TO FIND COPYRIGHT OWNERS OF SONGS

FanChants can license the copyright in the sound recording (known as the "master right") to any professional user of our chants. Where the chant recording contains a cover of an existing song, we can help you locate the copyright owner (usually a music publisher) from whom you'll need to secure a licence for any commercial use. This is typically a synchronisation licence for any audio-visual usage. If you plan to stream the chant from your own website, we can help you connect with the relevant Performing Right Organisation to grant a blanket licence for the use of songs.

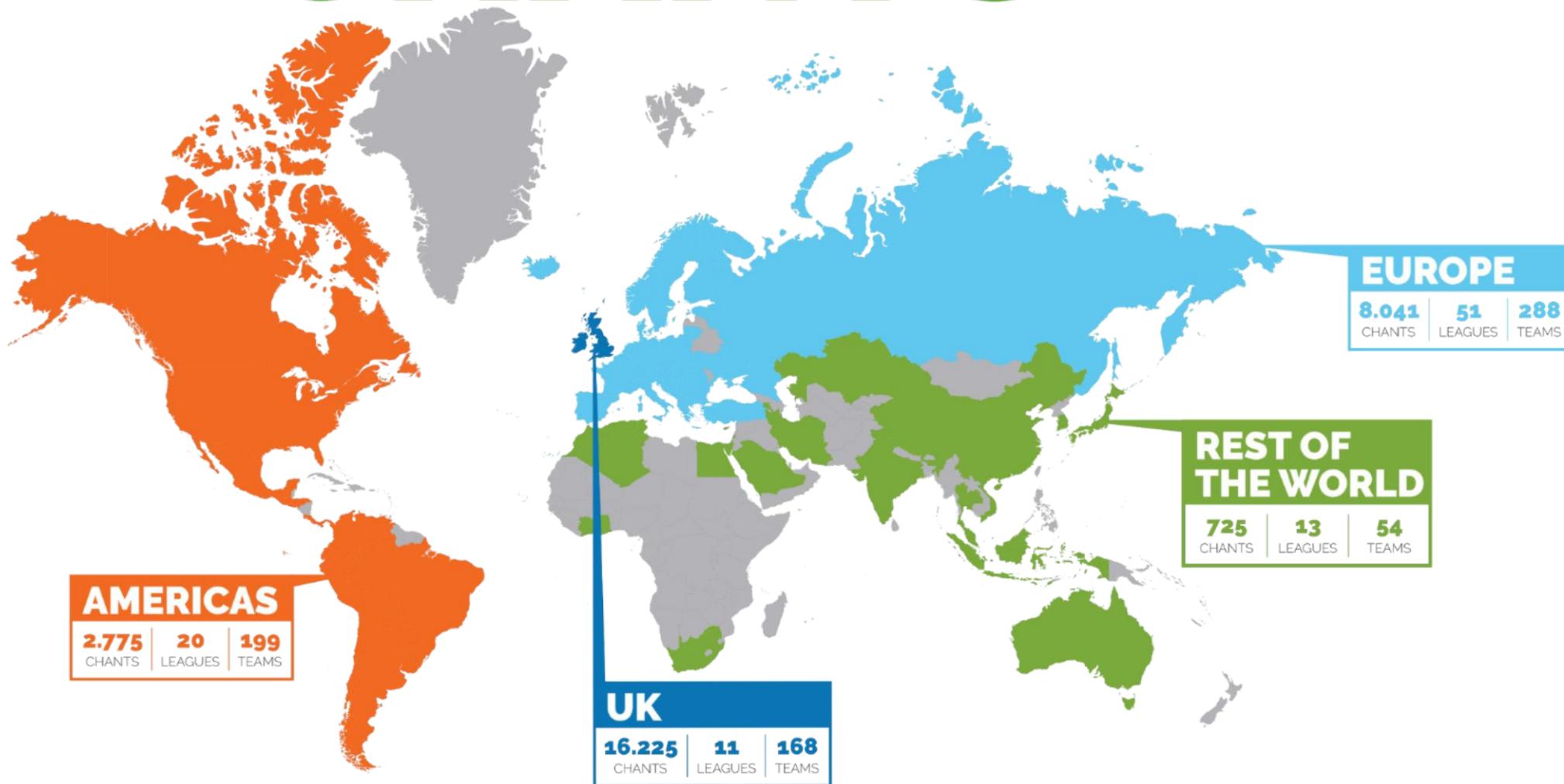
## DEAL WITH EXPERIENCED PEOPLE

Many multi-nationals and their creatives have used FanChants in campaigns around the world, using a variety of media and various broadcasters have used for commercials, documentaries and films

**BBC, SKY, Optus, KitKat and Adidas** are just some of the brands and broadcasters that have licensed our content, not to mention **FIFA, CONMRBOL, CONCACAF, US Soccer, English FA**, and a number of **top clubs** from the world of football

# 22.746 CHANTS

VISIT OUR WEBSITE TO SEARCH  
AND PLAY ALL CHANTS  
[FANCHANTS.COM](http://FANCHANTS.COM)



# ORGANISED AND EASY TO FIND

EACH CHANT IS CATEGORISED DEPENDING ON ITS THEME

**HAVING A GO**  
32.7%

**CLASSIC**  
26.7%

**HALL OF FAME**  
18.1%

**ANTHEMS**  
10.1%

**FUNNIES**  
9.1%

**VINTAGE**  
3.4%



# OVER 500 CROWD NOISES

FAN  
CHANTS



BOOOOOO  
AGHH!  
GOAL!!!  
[APPLAUSE]  
[WHISTLES]  
YES!  
OOOOOOOH

# YES, WE'VE GOT THE WORLD CUP

## QUALIFYING TEAMS

ARGENTINA	22	CROATIA	9	IRAN	0	QATAR	0	TUNISIA	0
AUSTRALIA	12	DENMARK	17	JAPAN	28	SAUDI ARABIA	1	URUGUAY	18
BELGIUM	21	ECUADOR	10	MEXICO	8	SENEGAL	0	USA	34
BRAZIL	45	ENGLAND	59	MOROCCO	0	SERBIA	3	WALES	39
CAMEROON	0	FRANCE	21	NETHERLANDS	22	SOUTH KOREA	13		
CANADA	1	GERMANY	38	POLAND	10	SPAIN	69		
COSTA RICA	2	GHANA	3	PORTUGAL	18	SWITZERLAND	16		

## NON-QUALIFYING TEAMS

ALBANIA	9	CHINA	1	GUATEMALA	1	IVORY COAST	2	PERU	7	SWEDEN	32
ARMENIA	4	COLOMBIA	5	HONDURAS	2	MALAYSIA	3	RUSSIA	23	THAILAND	1
AUSTRIA	21	CZECH REPUBLIC	8	HONG KONG	1	MONTENEGRO	20	SCOTLAND	29	TURKEY	21
BOLIVIA	15	EGYPT	1	HUNGARY	22	NIGERIA	1	SINGAPORE	13	UKRAINE	10
BOSNIA AND HERZEGOVINA	15	EL SALVADOR	1	ICELAND	3	N. IRELAND	28	SLOVAKIA	16	VENEZUELA	1
BULGARIA	2	FINLAND	8	IRELAND	17	PANAMA	2	SLOVENIA	29	VIETNAM	2
CHILE	19	GREECE	16	ITALY	13	PARAGUAY	12	SOUTH AFRICA	1		

## WORLD CUP CHANT LEADERS

Click the links below to view and play chants



**ENGLAND** | 59 songs ▶



**BRAZIL** | 45 songs ▶



**GERMANY** | 38 songs ▶



**ARGENTINA** | 22 songs ▶

# IN THE PRESS



## **THE NEW YORK TIMES**

Soccer's Sound of Team Spirit

## **THE MIRROR**

Revealed: The sides that opposition supporters sing about most in English football

## **DER SPIEGEL**

Interview with FanChants' Founder Michael Dennis

## **WNYC**

An Archive Of Soccer Chants

## **GOAL.COM**

Singapore Chants Go Global

## **11 FREUNDE**

Interview with FanChants' Founder Michael Dennis

## **THE NEW YORK TIMES**

For Soccer Fans, Showing Support in Song

## **THE MIRROR**

Revealed: Manchester United fans have the biggest back catalogue of chants in the country

# GET IN TOUCH WITH US



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[plus.google.com/+fanchants](https://plus.google.com/+fanchants)



[twitter.com/fanchants](https://twitter.com/fanchants)



[facebook.com/fanchants](https://facebook.com/fanchants)

[fanchants.com](https://fanchants.com)



# IT'S THE SOUND OF THE CROWD

**FAN** CHANTS